

Phebe Williams

Journalist

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<http://www.phebewilliams.co.uk>

Sussex

ABOUT ME

A determined journalist who is passionate about storytelling with an experience of repurposing stories across a range of platform with adaptable skills in print and multimedia journalism.

Excellent multimedia and digital journalism, innovation and communication skills demonstrated through my experience of live blogging, finding and writing a vast outlook of stories and creating a newspaper. I was the editor of Kingston University's SPA shortlisted best publication student newspaper and have three-year's experience of news and feature writing. My other strengths include designing when creating products such as newspapers and magazines for a specified audience. Skilled in creating, editing and adapting text to suit varied audiences and platforms. My strong points include writing for online and digital skills as well as organisation and attention to detail. Keen to develop and apply skills in a busy environment.

I have a keen interest in holding people to account and making a difference in the stories I create, whether it is current affairs, education or tv and film and music. I am also interested in the entertainment industry and sport with an eye for Formula 1.

WORK EXPERIENCE

FOUNDER/EDITOR - PHEBEWILLIAMS.CO.UK

AUGUST 2023 - PRESENT

- I started writing a lifestyle blog and a place to talk about my interests such as theatre, tv and film, life and sport at <http://www.phebewilliams.co.uk>.
- I have used my platforms to review and discuss current and past tv and showbiz stories as well as current affairs and sport content. I aspire to write stories that matter as well as interest people.
- Used SEO, web editing and HTML

REACHPLC - SUSSEXLIVE - WORK EXPERIENCE REPORTER

JUNE 2023

- Produced engaging website copy in house style
- Wrote news and features on a local angle to Sussex
- Produced well-written and accurate stories
- Conducted interviews
- Attended daily news conferences

THE RIVER PRINT/ONLINE - EDITOR/REPORTER

SEPTEMBER 2022 - MARCH 2023

Editor:

- Managed team of 25 in the coverage of stories for the university publication
- Led weekly news conferences for both online and print editions of the paper
- Led the team on the making of live blogs and the print-ed papers
- Problem solving- assisting colleagues with arising challenges, particularly on press days
- Sub-editing - proof reading articles before they get published on the website

Reporter:

- Wrote exclusive news stories and features, my story about the Kingston University lecturers who voted to strike made the front page of the Newspaper
- Produced well-written and accurate stories to deadlines
- Produced engaging website copy in house style

GRV MEDIA- FRESHERED.COM

APRIL 2022 TO SEPTEMBER 2022

- Writing news and feature stories aimed at a specific readership of current students for an online audience

EDUCATION

KINGSTON UNIVERSITY

BA (Hons) Journalism

Upper Second Class

2020 - 2023

Gildredge House School

A levels - English Language, Drama,

History BCC

2018 - 2020

SKILLS

- Posting and building engagement on social media
- Canva
- Proficient in the use of Microsoft Office
- Knowledge of UK media Law
- Adobe CC Suite such as Premier Pro, and InDesign
- WordPress
- Proficient in use of CMS and SEO
- Shorthand - 70wpm
- Feature writing
- Magazine Journalism
- Sports journalism
- Sub-editing
- Interviewing skill
- Multimedia journalism
- Entertainment journalism
- Pitching stories
- Uploading content

References available upon request