

Phebe Williams

Journalist

CONTACT

- +44 7456507384
- phebewilliams024@gmail.com
- <http://www.phebewilliams.co.uk>
- Sussex

EDUCATION

KINGSTON UNIVERSITY

BA (Hons) Journalism
Upper Second Class
2020 - 2023

Gildredge House School

A levels - English Language, Drama, History
BCC
2018 - 2020

SKILLS

- Posting and building engagement on social media
- Canva
- Proficient in the use of Microsoft Office
- Knowledge of UK media Law
- Adobe CC Suite such as Premier Pro, and InDesign
- WordPress
- Proficient in use of CMS and SEO
- Feature writing
- Magazine Journalism
- Sub-editing
- Multimedia journalism
- Entertainment journalism
- Pitching stories
- Publishing content
- Fact Checking and research
- Broadcast/ Video Journalism

INTERESTS

Tv and Film: My favourite tv shows have always been Doctor Who and Sherlock. I have a love for soaps such as Eastenders and British Comedy.

Formula 1: My current favorite sport and would love to see more women in motorsport.

Cooking: I love creating meals and cooking for others and finding something different to make.

Musical Theatre: I have seen a numbers of theatres shows on tour and in London and have a love for a story live on stage.

PROFILE

A determined young journalist who is passionate about storytelling with an experience of repurposing stories across a range of platforms with the ability to consistently produce excellent multimedia and print journalism. This is demonstrated from leading an editorial team for Kingston University's SPA shortlisted best publication student newspaper for online and print and creating an online magazine for my final project. As well as running my own personal blog with published work online and social pages. A variety of stories written on ranging topics, with a proactive attitude for finding a good story

I am keen to apply and develop my skills in a busy environment with an interest in creating journalistic content for a magazine and social media for an audience who relish in interviews, columns and outstanding writing. I look to dive into lifestyle and culture and be able to make a difference in the stories I am a part of, with the aim of one day becoming an editor and leading an editorial team.

WORK EXPERIENCE

- Content Creator - Phebewilliams.co.uk** AUGUST 2023 - PRESENT
Founder/Editor
 - Created a lifestyle blog with stories on Wordpress
 - Uploading and publishing stories and pictures
 - Using SEO, web editing and HTML
 - Women In a Mans Race Magazine** JUNE 2023 - PRESENT
Assistant Editor
 - Sub-editing stories for the magazine before sending to the graphic design team
 - Uploading social posts on Instagram, Tiktok and Twitter made by our social team.
 - Created the style guide for our team of writers.
 - Hiring new writers to join our team
 - REACHPLC - SUSSEXLIVE** JUNE 2023
Work experience reporter
 - Produced engaging website copy in house style
 - Wrote news and features on a local angle to Sussex
 - Produced well-written and accurate stories
 - Conducted interviews
 - Attended daily news conferences
 - THE RIVER ONLINE/PRINT** SEPTEMBER 2023 - MARCH 2023
Editor in Chief
 - Managed team of 25 in the coverage of stories for the university publication
 - Led weekly news conferences for both online and print editions of the paper
 - Led the team on the making of live blogs and the print-ed papers
 - Problem solving- assisting colleagues with arising challenges, particularly on press days
 - Sub-editing - proof reading articles before they get published on the website**Reporter**
 - Wrote exclusive news stories and features, my story about the Kingston University lecturers who voted to strike made the front page of the Newspaper
 - Produced well-written and accurate stories to deadlines
 - Produced engaging website copy in house style
 - Wrote match reports and reviewed University and world cup matches
- References available upon request